

# 5 STAR REVIEWS

Claire McMahon

20 Aug · 12:20

★★★★★

Five star treatment from Nicola & Joycelyn. Professional & friendly, personal service. Fabulous classy range of glasses & sunglasses. They go out of their way to ensure you are happy.

Thanks, as always to anyone who has left us a recent review, we really appreciate it.



## We Value YOU!

"In the picture" is a quarterly conversation between us and our customers.

I believe in relationships and we really value having a strong relationship with our customers. This is our way of showing you what we're like.

For new customers, this unusual publication is an open dialogue between us so that you can get to know who we are as a company. And painful as it can be, we like to show some of our personality. We're not a faceless company.

For regular customers many of you only come in once a year or once every two years. So we can go a long time without seeing you. And a lot can happen in a year or two. Hence we like to keep in touch.

The feedback is invaluable. I'm extremely interested in what our customers have to say. Please send your thoughts and comments on what we are talking about to:

[brian@johnlaverty.co.uk](mailto:brian@johnlaverty.co.uk)



## Causeway Giants

We are now proud sponsors of the Causeway Giants American Football team. Their home ground is Lime Park, Armoy. Check out their facebook page if you want to watch a match or even get involved.

# John Laverty

# Optometrists

Family Optician since 1979

In the picture  
Vol 6. Issue 3



I found the Olympics a welcome distraction this year, I love all sports, and to see athletes perform at their best after the delays and restrictions of the past couple of years was even more impressive. From the 13-year-old skateboarder Sky Brown who won bronze and become the youngest medallist ever. Jason Kenny getting his seventh gold in the cycling at the ripe age of 33 (imagine being 33 again). The drama in the swimming pool, the diving, the speed of athletes in the new speed climbing event. Climbing a wall at 95 degrees and one false start and you're out! Games over.

If any of you watched team GB get to the quarter final, you will have seen Sam Ward. He was wearing a face mask to protect his eye after he got hit by a hockey ball 18 months ago and suffered some major trauma and permanent loss of central vision in his left eye.

He suffered some tough days

coming to terms with his injury, but he found the mental strength with the help from a sports psychologist to not only get back to training but to earn his place in the team again and go on to become an instrumental part in their success.

At the start of September my dad and I are setting off on our own mini-Irish Olympic challenge. We are cycling from Cork to the Giants Causeway for 2 great causes. My dad is the director of Samaritans in Coleraine and the past couple of years have seen fundraising for all charities shrink massively. Samaritans are a lifeline for many people who need someone to talk to in confidence and give them honest, impartial advice. Some of the funds raised will also be going to help purchase a Braille computer for a patient, John Nicholl who I wrote about

previously having nominated him for a Causeway Coast peoples sports award. John is deaf and blind and with the help of the Ballymoney Rotary Club has been raising funds for this computer.

Our Go Fund Me page is <https://gofund.me/25298e35> and someone asked why we were going in that direction as it was all uphill! It's not going to be easy, we're not going to break any records, but if we can raise a few quid for some worthy people, it will all be worth it.



CHARITY CYCLE RAISING FUNDS FOR SAMARITANS AND VISUALLY IMPAIRED

## John Laverty Optometrists

FAMILY OPTICIAN SINCE 1979

Branches at:

15 High Street Ballymoney Tel: 028 2766 2480

30 New Row Coleraine Tel: 028 7034 2624

66 Main Street Garvagh Tel: 028 2955 8666

Share with friends and family

Share this newsletter with friends and family (while obeying social distancing).



John Laverty Opticians

[lavertyopticians](http://lavertyopticians.com)



## Meet the team



Last month we took some time out of practice and did a day of training in the Lodge Hotel. Our main lens supplier educated us all on some of the new products they are offering and the latest advance in transitions Generation 8, varifocals, and office/computer lenses. It was

also a great time for us all to get together as it had been too long. Over the last year there have been a couple of retirements and some new staff members have joined the team. Benita and Margaret have retired, and Carol, Roberta, Shannon, and Aideen have joined us.



## Cow Town

So there is a new face in Ballymoney, just before the train station, a massive cow, painted by a London street artist all in the aid of "making the cow cool again", according to The Belfast Telegraph. Various new images are popping up across the country to help rejuvenate old buildings and connect people to their town heritage. The picture doesn't do it justice, it's an impressive drawing, my kids love it.

## DID I WIN?

Continuing the Olympic stories, Canadian swimmer Maggie MacNeil often finishes her races in a blur because she is myopic and wears glasses outside of the pool but doesn't wear prescription goggles in the pool.



So, when she finished and looked up to the scoreboard it took her a few moments to process that she had got gold. I think a lot of people can relate to this; I'm thinking alarm clock in the morning. I love the fact that she powered on through and her vision never held her back from achieving her goal.

## New eyes



I realise there are hundreds of people who are waiting on NHS appointments, and I hope that better systems are put in place to effectively move things along. Every so often we have a good news story and today it is Mark. Mark came to see me during lock

down, his vision was so poor, he was really struggling with life at home. The problem was cataracts. I referred him privately and urgently due to the extent of his cataracts and the fact he is a sole carer. One year later, Mark has new eyes and a new lease of life.



## I've made it!

I made the cover of our Optometry magazine!

OK, it's a very small head shot, but I'm there! I was asked for a few comments about how Independent Prescribing Optometrists helped during the pandemic in Northern Ireland and they stuck my little head on the cover.

With the cycle coming up the Samaritans did an article in the paper and Local Women did an interview in their magazine, so apologies if like my staff you think you can't get away from me!



## Wedding Season

With changes to restrictions our calendar has a few weddings pencilled in for the next few months and the most recent one was Mr and Mrs Laverty's daughter Philippa, who got married in Ballyscullion Park, Bellaghy. It was a fantastic day and great to see everyone enjoying themselves and celebrating with the newly married couple.



As Philippa was marrying Bob, a farmer, they got the traditional "doin", eggs, flour and more! My daughter Annie, who is 6, recently said to me, "when I get married, I don't want a "doin" like Pip and Bob got." Well Annie, you better not marry a farmer then!

